



Quantum

Q_advisor

Our communications have to work in a highly regulated and monitored environment. We need to deliver important, timely information and ensure it is compliant — and we need to know at all times the status of a communications initiative.

Quantum understands what it means to work in a highly regulated, competitive and changing marketplace. We know your success depends on your ability to deliver timely, relevant client communications while tracking and monitoring the entire process.

As the leader in Enterprise Marketing Execution™ (EME), Quantum has developed Q_advisor — a flexible solution that provides complete transparency into your marketing initiatives. You provide the data and we will automate the process for you seamlessly. From traditional and digital printing to specialty kitting, mailing and more, we manage it all while improving your speed to market. We have tagging and auditing which provides for version control, compliance, security and tracking. While we are ensuring the process is seamless at Quantum — you can watch it all in real time.

Q_advisor provides robust, real-time reporting for management review and assessment. The reports provide transparency into the central processing of your marketing — the tracking of orders, the status of printing, the versions that are approved, the movement of your marketing materials, the current distribution list and more. It provides you with the ability to stop the process and make changes as needed to ensure state or federal regulatory compliance, while maintaining an audit trail. Q_advisor is an easy-to-use management and monitoring tool that will give you peace of mind knowing your project is being printed, managed and distributed securely and according to plan. Reduce your total cost of ownership, improve productivity and increase speed to market with Q_advisor.

“Quantum’s statement production workflow engine and statement monitoring dashboard provides us peace of mind in knowing that we can distribute the customized statements our clients desire, while meeting their service levels. Q_advisor delivers an enhanced production cycle and cost savings. We’re pleased to call Quantum a true partner.”

– VP Head of Strategic Solutions Group, Financial Services Company.

To learn more about Q_advisor, contact your Quantum Representative to schedule a customized demo and see how Q_advisor can work for you.