



Quantum

Q_encompass

VERIZON RESULTS:Q_encompass solution
currently supports**350**active Verizon MDU
regional sales managers

In 2013, users placed

12,000

orders comprised of over

6,000,000
total piecesof direct marketing
collateral and
promotional products
(both direct mail and marketing kits)

With access to over
600 marketing products,
the sales team was
visibly energized with the
**freedom to create local
and regional campaigns**
in the blink of an eye,
while **following corporate
brand standards**.

How can I optimize my marketing program given my company distributes products through multiple sales and marketing channels, each with their own set of rules, budget and compliance considerations?

Q_encompass was designed with you in mind. It allows you to tightly control your brand standards, digital assets, messaging and costs. At the same time you're enabling your sales channel(s) with the flexibility to order customized, brand compliant items. From brand identity materials, to direct mail, promotional items, product launch kits, customized print on demand communications, and much more – authorized users can order relevant content when and where they need it.

Quantum's unique technology platform allows internal marketing teams to focus on what's most important — strategic planning. Q_encompass seamlessly integrates into your internal systems, is user friendly and encourages efficient marketing execution. With single sign-on access you are provided with quick, secure access and efficient ordering.

Moreover, you can control the messaging and content to reflect what is approved by the marketing and design team — while empowering the sales channel with flexibility to customize information specific to their needs — whether by state, market or language — all in one easy-to-use, easy-to-view storefront.

Q_encompass gives you and your team insight into user activity, order status, inventory trends and expenditures in real time. It minimizes waste, reduces obsolescence and eliminates ineffective materials. Combine this with rapid speed to market and incomparable marketing precision. It's built-in efficiency designed by Quantum.

To learn more about Q_encompass, contact your Quantum Representative to schedule a customized demo and see how Q_encompass can work for you.